

VANESSA GADDAM

ART
DIRECTOR



CONTACT

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vanessagaddam.com

[LinkedIn](#)

EDUCATION

book180

Art Direction

University of Illinois at Chicago
BS in Marketing

SKILLS

Photoshop

Illustrator

InDesign

Branding

Social Media

Typography

RANDOM

LinkedIn ames addict

Avid Walker

EXPERIENCE

Anthony Gallery

Graphic Designer

Jan 2026 - Present

Designed decks, vinyls, posters, and social grids. If it was printed or posted for an exhibition, I probably stayed up way too late staring at it.

Midst Marketing

Freelance Graphic Designer

Oct 2025 - Present

Handled the print design side of things for a revolving door of clients. If it was on a heavy cardstock or a glossyflyer, I was the guy.

MTA360

Marketing Consultant

Oct 2024 - Dec 2025

Guided HVAC businesses on how to thrive in Google's world.