

VANESSA GADDAM



CONTACT

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vanessagaddam.com

[LinkedIn](#)

EDUCATION

book180

Art Direction

University of Illinois at Chicago

BS in Marketing

SKILLS

Photoshop

Illustrator

InDesign

Branding

Social Media

Typography

EXPERIENCE

Anthony Gallery

Graphic Designer

Jan 2026 - Present

Designed decks, vinyls, posters, and social grids. If it was printed or posted for an exhibition, I probably stayed up way too late staring at it.

Midst Marketing

Freelance Graphic Designer

Oct 2025 - Present

Handled the print design side of things for a revolving door of clients. If it was on a heavy cardstock or a glossy flyer, I was the guy.

MTA360

Marketing Consultant

Oct 2024 - Dec 2025

Guided HVAC businesses on how to thrive in Google's world.

RANDOM

LinkedIn games addict

Avid Walker