

# VANESSA GADDAM



## CONTACT

(301) 653-5345

[vanessargaddam@gmail.com](mailto:vanessargaddam@gmail.com)

[vanessagaddam.com](http://vanessagaddam.com)

## EDUCATION

**book180**

Art Direction

**University of Illinois at Chicago**

BS in Marketing

## SKILLS

Adobe Creative Suite

Typography

Microsoft Suite

## RANDOM

Unpaid style advisor

LinkedIn games addict

Avid walker



## EXPERIENCE

**MTA360**

Marketing Consultant

*Oct 2024 - Present*

SEO can be a scary word, so I guide HVAC businesses on how to thrive in Google's world. I'm pretty good friends with old people.

**USA Clinics Group**

Social Media Coordinator

*Feb 2024 - Sep 2024*

People don't take hemorrhoids seriously, so I designed social content that made them care. I've seen a lot of butts, but hey, appointments went up.

**Neighborly Faith**

Digital Media Fellow

*Feb 2023 - Feb 2024*

I curated wholesome email recaps of students from different faiths spending quality time together. Sparked new friendships, one email at a time.